

[For Immediate Release]

**Sun Hung Kai Financial's member company, SHK Fund Management Limited,
presents Andrew Look Charity Seminar**

* * *

“Property Market in Greater China and Risk / Opportunities in Global Equity Markets”

Andrew Look's Market Outlook:

- ◆ **Property prices in Hong Kong are unlikely to fall given sustainably low rates, limited land supply and strong liquidity inflow.**
- ◆ **China's GDP growth is supported by infrastructure investment and consumption growth.**
- ◆ **Hong Kong industrials/exporters will continue to underperform as US consumer confidence continues to deteriorate while property prices continue to tank and jobless rate heads north.**

Hong Kong, 22 September 2011 – SHK Fund Management Limited (“SHKFM”), a member of Sun Hung Kai Financial (“SHKF”), organised a charity seminar, “Property Market in Greater China and Risk / Opportunities in Global Equity Markets”, on 17 September 2011 at JW Marriott Hotel. Presented by the award-winning investment strategist, Mr. Andrew Look, the seminar received overwhelming responses with over 600 attendees, during which Mr. Look shared his views on the property market in Greater China and provided investment strategies in face of the opportunities and risk in global equity markets under the current uncertain market environment.

Ms. Ada Ng, Managing Director, Head of Sales, Wealth Management, Sun Hung Kai Financial said, “We are delighted to collaborate with Look's Asset Management Limited (“LAM”) founded by Mr. Andrew Look as the investment advisor[#] in offering SHK MasterChoice Discretionary Portfolio Management Services*. With LAM's investment advice, SHKFM provides its clients with highly customised investment portfolios.”

“Launched in May this year, SHK Master Choice Discretionary Portfolio Management Services is well received by our clients,” Ms. Ng added. This service is provided by SHKFM exclusively to its clients. It offers SHKFM's expertise work alongside the professional advice of LAM. Based on the individual needs and expectations, SHKFM will customise the investment portfolio for each client.”

Mr. Andrew Look said, “I remain positive towards China's continued economic growth. Domestic consumption remains strong as Chinese consumers are still under-consumed while Chinese government implemented policies to boost its domestic consumption. .”

Admission fees of the seminar were donated to the Sun Hung Kai Financial Foundation that was established in February 2010. The Foundation serves as a platform for SHKF to facilitate its corporate social responsibility objectives.

[#] SHKFM reserves the right to appoint substitute or additional investment advisor(s).

* SHK MasterChoice Discretionary Portfolio Management Services refers to the discretionary portfolio investment management services provided by SHKFM according to the governing Discretionary Segregated Managed Account Agreement with it as the discretionary manager.

Important Notes:

Nothing in this press release should be construed as constituting any recommendation, offer, solicitation, advice or suggestion to any investor concerning particular securities or futures contracts or any other investment. Every investment involves risk and this means substantial losses may be incurred as a result of any investment. For example, the prices of securities and futures contracts in an investor's portfolio and its net asset value may move down and up, sometimes dramatically. These price movements could mean that losses may be incurred as well as profits made, and there is the possibility that the investor may suffer significant loss in relation to the investor's investment portfolio if the value of any securities or futures contracts in the investor's portfolio/account suffers a significant or complete loss in its value. Investments in securities, futures contracts and/or other investments are not suitable for all types of investors. The information and opinions in this press release have no regard to the specific investment objectives, investment experience, financial situation or needs of any particular investor. Past performance data and forward looking statements are not indicative or guarantees of any future performance. The actual future performance may materially and adversely differ from what is expressed or implied in this press release. This press release does not contain all the information which you may consider material and any analysis contained herein is not exhaustive. The information and opinions contained in this press release are provided as at the date hereof and may be changed without notice to you. The Group (see below), LAM and the persons mentioned above do not warrant or represent, whether expressly or impliedly, the truthfulness, accuracy, validity, adequacy, sequence, timeliness, completeness, fairness or reasonableness of the information and opinions contained herein and they do not make any other warranty or representation of whatsoever nature. The Group, LAM and the persons mentioned above accept no liability howsoever arising from this press release (or any part of it). The Group, LAM and/or the person(s) mentioned above may have certain interest(s) which may affect the objectivity of the information and opinions contained herein. Before making any decision, you are strongly advised to consider your own financial resources and circumstances and ability to bear losses, in addition to consulting your own independent financial adviser. If in doubt, you should seek professional advice. In the foregoing, "Group" means Sun Hung Kai & Co. Limited and its subsidiaries (including, without limitation, SHKFM).

This press release relates to the above seminar organized by SHK Fund Management Limited and the SHK MasterChoice Discretionary Portfolio Management Services provided by SHK Fund Management Limited.

This press release is issued by SHK Fund Management Limited which is licensed for Types 1 (dealing in securities), 4 (advising on securities) and 9 (asset management) regulated activities under the Securities and Futures Ordinance of Hong Kong (with CE Number AAI432). Look's Asset Management Limited is licensed for Types 4 (advising on securities) and 9 (asset management) regulated activities under the Securities and Futures Ordinance of Hong Kong (with CE Number AUM670).

If there is any conflict or inconsistency between the English and Chinese versions of the above Important Notes, the English version shall prevail.

- End -

About Sun Hung Kai & Co. Limited and Sun Hung Kai Financial

Sun Hung Kai & Co. Limited (the "Company") is the leading non-bank financial institution in Hong Kong. Founded in 1969 and listed on the Stock Exchange of Hong Kong Limited in 1983 (Stock Code: 86), the Company, through its subsidiaries, offers customised financial solutions to retail, corporate and institutional clients. Its business segments consist of wealth management and brokerage, capital markets, asset management, consumer finance, and principal investments. Operating under the brands of Sun Hung Kai Financial, SHK Private, SHK Direct, UA Finance and SHK Finance, with an extensive branch and office network of approximately 100 locations in Hong Kong, China, Macau and Singapore, the Company, through its subsidiaries, currently has over HK\$72 billion* in assets under management, custody and/or advice and more than HK\$11.5 billion* in shareholders equity. (*Figures as at 30 June 2011).

For enquiries:

Sun Hung Kai Financial

Juliana Chan	(852) 3920 2511	juliana.chan@shkf.com
Grace Lau	(852) 3920 2513	grace.lau@shkf.com
Sannie Pang	(852) 3920 2509	sannie.pang@shkf.com