

[For immediate release]

Everbright Sun Hung Kai Hong Kong Squash Open 2018 concludes in great success

Hong Kong, November 29, 2018 - Titled sponsored by Everbright Sun Hung Kai Company Limited (the “Company”), the Everbright Sun Hung Kai Hong Kong Squash Open 2018 was brilliantly staged from November 19 to 25 at Hong Kong Squash Centre and Hong Kong Park Sports Centre. The event, an annual major international tournament, electrified the city with its star-studded plays and outstanding athleticism. Joelle King of New Zealand took three rounds straight to beat the soon-to-be world No.1 Raneem El Welily to win her first champion title of the Hong Kong Squash Open. The men’s final was a repeat of 2017: Title defender Mohamed Elshorbagy claimed a 3 to 0 victory over his fellow Egyptian Ali Farag, raising the championship trophy for the 4th time in 5 years.

The Hong Kong Squash Open is an “M” mark event (government-recognized major sports event). Every year it attracts top seeds from around the world. It helps enhance Hong Kong’s image as an Asian sports event capital. Hong Kong squash players competed against elite players in the Everbright Sun Hung Kai Hong Kong Squash Open 2018. Although they were stopped at the quarter-finals, they impressed audiences with significantly improved overall performance. Hong Kong squash players achieved extraordinary historic results in the earlier Jakarta Asian Games and the CGG WSAF Women’s World Team Squash Championship. Leo Lau became the first-ever Hong Kong squash player to be crowned champion while the women’s team of Annie Au, Joey Chan, Ho Tze Lok and Lee Ka Yi won the first squash women’s team gold at Asian Games in the squash history of Hong Kong.

To promote a healthy lifestyle and squash, an array of squash-themed activities were put into action to herald the Everbright Sun Hung Kai Hong Kong Squash Open 2018, including a pre-event campaign to support Hong Kong squash players, whose participants included TVB artistes as invited by Everbright Sun Hung Kai; a welcome reception for the world’s leading squash players by the Hong Kong Squash Open; and a “Celebrity Challenge” contested by well-known personalities in politics. The activities perfected the exciting squash spectator experience for local as well as overseas fans.

Everbright Sun Hung Kai is committed to corporate social responsibility (CSR). Through decades, the Company has been actively engaged in making society better with its own resources, spirit to innovate and capabilities in different contexts. Everbright Sun Hung Kai is a long-term partner of the Hong Kong Squash Open. The Company has been a sponsor of the tournament for consecutive years since 2010, and it is the exclusive title sponsor this year. Taking the opportunity of its 50th anniversary in 2019, the Company is planning to establish the Everbright Sun Hung Kai Charity Fund, part of whose resources will be used to facilitate sports and culture development as well as help build a healthy society.



Photo Caption: (From left) Mr. Duncan Chiu, Chairman of Hong Kong Squash; men's and women's champions of the Everbright Sun Hung Kai Hong Kong Squash Open 2018; Dr. Li Bingtao, Executive Director and CEO of Everbright Sun Hung Kai; and Mr. Yeung Tak Keung, Commissioner for Sports of the Home Affairs Bureau



Photo caption: Dr. Li Bingtao, Executive Director and CEO of Everbright Sun Hung Kai (3rd from left), delivers remarks at the Everbright Sun Hung Kai Hong Kong Squash Open 2018 Press Conference



Photo caption: Hong Kong players take a group photo at the press conference



Photo caption: Dr. Sun Yi, Deputy CEO of Everbright Sun Hung Kai (5th from left, upper row), represents the Company to take part in a pre-event campaign that shows support for the players. Top Hong Kong players share the joy and sweat of their professional sports careers. Hong Kong's top seed Au Wing Chi Annie demonstrates how to hold a squash racket and hit a squash ball. Moreover, TVB artistes introduce knowledge about squash through a game.



Photo caption: Mr. Simon Chow, Director of Everbright Sun Hung Kai (2nd from left), attends the welcome reception for players on behalf of the Company.



Photo caption: (From left) Mr. Yeung Tak Keung, Commissioner for Sports of the Home Affairs Bureau; Mr. Leung Pak Yin, Chief Executive of the Hospital Authority; Mr. Norman Chan Tak Lam, Chief Executive of the Hong Kong Monetary Authority; Mr. David Mui, President of Hong Kong Squash; Mr. Duncan Chiu, Chairman of Hong Kong Squash; Mr. John Wong and Mr. Calvin Tien, Vice Chairmen of Hong Kong Squash; participate in the “Celebrity Challenge”, cheering for the finalists.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading financial institution with four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is a subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co. Limited (HKEX: 86) as its substantial shareholder, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$140 billion* in assets under management, custody and/or advice. For more information, please visit www.ebshk.com.

**As of September 30, 2018*

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