

**[For immediate release]**

**Everbright Sun Hung Kai awarded its first HKEJ  
“Award of Excellence – Securities Investment Services”  
and for 10 times Sing Tao Daily The Best “Securities Firm” Service Award**

**Hong Kong, March 29, 2019** – Everbright Sun Hung Kai Company Limited (“Everbright Sun Hung Kai”, “EBSHK” or the “Company”), is pleased to announce that it has received “Award of Excellence – Securities Investment Services” at the first Financial Services Awards of Excellence organized by the Hong Kong Economic Journal (HKEJ); and for the 10th time, it has been awarded The Best “Securities Firm” Service Award at Sing Tao Daily’s Sing Tao Service Awards. In addition, it has won the “Excellent Brand of Securities Firm” Award for the 6th time and once again the “Excellent Brand of Private Asset Management” Award at the Hong Kong Leaders’ Choice, organized by Metro Finance. These recent multiple awards confirm Everbright Sun Hung Kai’s long outstanding performance in the provision of quality financial services and product innovation and that the Company is a trusted financial service partner of clients.

Dr. Li Bingtao, Executive Director and CEO of Everbright Sun Hung Kai, remarks, “We feel honored to receive an array of awards lately, which not only underscores the Company’s steadfast efforts to enrich and improve its product platform and service quality, but also proves that Everbright Sun Hung Kai’s professional wealth management business is a preferred brand by investors. This year marks the golden 50<sup>th</sup> anniversary of Everbright Sun Hung Kai. Adhering to our philosophy of putting ‘customers’ interests first’, we will continue to be dedicated to providing clients with access to investment opportunities in the domestic as well as international markets as we develop toward our long-term goal of becoming a pioneer in the financial industry with businesses spanning the world.”

HKEJ, founded in 1973, is Hong Kong’s first Chinese financial newspaper. The recipients of the HKEJ Financial Services Awards were selected by professionals in the business community, trade associations, experienced consultants and a selection team based on achievements in business performance and outreach, innovation and creativity, and business strategy and public recognition. Sing Tao Service Awards, with Sing Tao Daily as the organizer, aims to recognize companies that are committed to providing superb products and services. The winning companies are selected by public voting and a professional judging panel based on brand awareness, service standards, brand positioning, reputation and management innovation. The awardees are highly regarded in their respective industries. Launched in 2007, the Hong Kong Leaders’ Choice award is organized by Metro Finance annually to honor outstanding Hong Kong enterprises and

brands that offer exceptional services and products, which are selected by a judging panel of over 1,000 industry leaders and financial experts.



EBSHK awarded its first “Award of Excellence – Securities Investment Services”, and once again The Best “Securities Firm” Service Award , “Excellent Brand of Securities Firm” Award and “Excellent Brand of Private Asset Management” Award.

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### **About Everbright Sun Hung Kai Company Limited**

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading financial institution with four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), and an affiliated company of Sun Hung Kai & Co. Limited (HKEX: 86), serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services

with Moody's "Baa3" long-term issuer and "Prime-3" short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$130 billion\* in assets under management, custody and/or advice. For more information, please visit [www.ebshk.com](http://www.ebshk.com).

*\*As of December 31, 2018*

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